iBank® Overview

August 14, 2017

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Our platform drives outcomes

Reservation Management → Quality reporting for business decisions starts by monitoring the data at the moment it is created

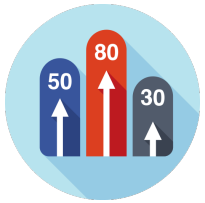
4site

Automated Processing → Business rules automation looks for errors and fixes those errors in near real time, optimizing workflows and reducing manual touches

iQCX

Information Management → Data is acquired, cleansed, normalized, and warehoused in order to feed reporting and visualization

iBank



Data Visualization → Combine reservation data with other data sources to create data visualization that drive insight and decision-making for your business

TravelOptix

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Know Your Business Better With iBank

- Consolidate global data
- Produce Impactful Reporting
- Analyze Program Performance
- Business Intelligence Dashboard
- Track Travelers
- Meet Regulatory Compliance

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iBank Data Platform

Data Management

- Data Preparation
- Data Acquisition
- Data Consolidation
- Data Standardization
- Data Error Identification
- Data Enhancement
- Data Repository

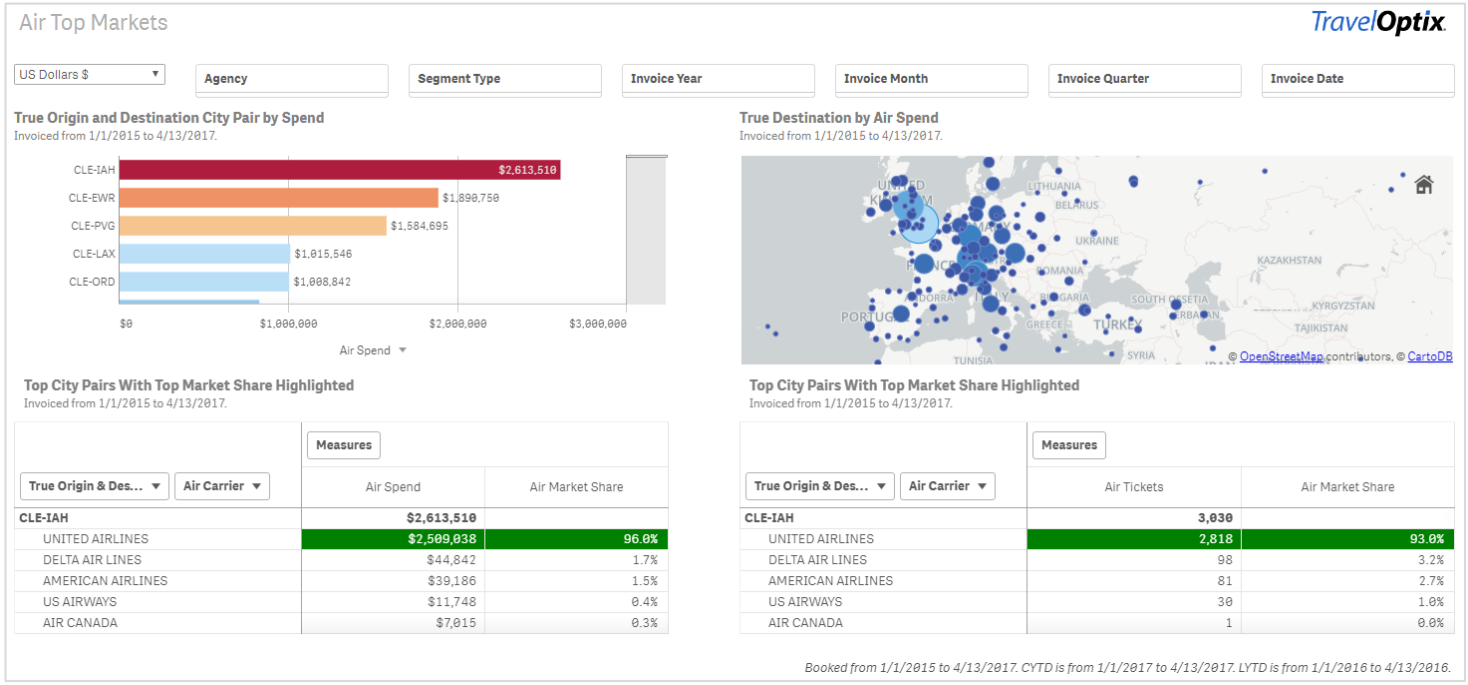
Data Reporting

- Data Distribution
- Data Analytics
- Static Reports
- Broadcast Reporting
- Ad-Hoc Reporting

iBank Data can be Visualized in the TravelOptix® Spent Analysis App™

Data Insights

- Flexible Graphical Views
- Custom Dashboards
- Rich Storytelling
- Programmable Templates
- Business Intelligence
- Decision Making Assistance
- Analytics and Trends
- Multi Data Source
- Self Service
- Ad-Hoc Reporting
- Mobile Integration



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Why use iBank?

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How Do TMC's and Other Travel Fulfillment Firms Use iBank

Situation

A small/medium sized TMC wants to land and keep larger corporations, but has limited resources to meet the higher standards and demands of a large customer. Significant challenges include reducing errors in reporting, sharing data with multiple parties, and providing timely and specialized information.

iBank Functionality

iBank delivers a platform to help clients view clean, consolidated, and consistent data with a few clicks. We start by using our Data Cleanser to help you standardize and normalize data to your specific needs to help eliminate errors before the customer sees the data. Then, with iBank Reporting you can view or schedule delivery of 95 standard reports or unlimited custom reports that you can modify to meet specific customers needs. For more detailed analysis, use iBank Business Intelligence to drill-down into your data to provide new insights.

What does iBank deliver?

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An Information Management Strategy

- Clean, consolidated, warehoused data
- Comprehensive management reporting
  - 95 Best Practice Standard Reports
  - Custom Reporting
- Business Intelligence Tools
  - 350+ KPIs
  - Highly sophisticated trend analysis
  - Relationships within data

A Travel Data Warehouse

- Acquire travel data from multiple sources
- Standardize data so it is meaningful
  - Currency
  - Hierarchy
  - Savings Codes
- Warehouse data so it is available
- Distribute data as required
  - Web-based on-demand reporting
  - Scheduled broadcast reporting
  - Raw data output (xls, csv)
  - XML Handoff
  - Dashboards

iBank Delivers

Near Real-Time Access to Data

- Online reporting
- Self sufficiency

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Data Cleansing

- Quality control
- Tailored data
- Auditing to ensure completeness and accuracy

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Standardization and Normalization

- Ensure data is consistent with partner and customer needs

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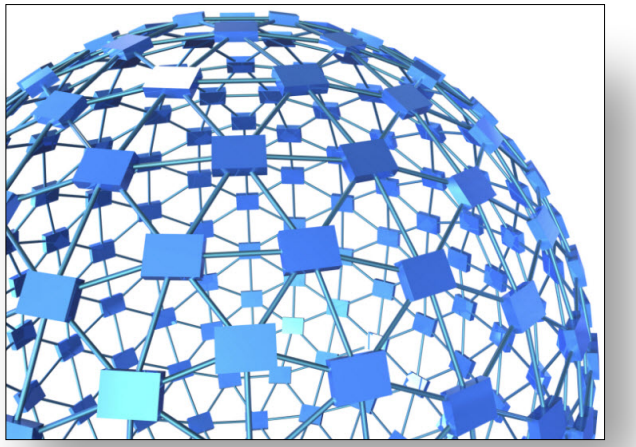
Data Hub

- Allows you and your partners to share normalized and consolidated data for one or more accounts



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iBank Delivers

Reporting

- 95 proven, best practice, corporate orientated reports
- Ability to configure reporting to customer needs

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Custom Reports

- Unlimited capabilities

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Automated Distribution

- Critical, custom or standard reports
- Frequency
  - Daily, weekly, monthly etc.

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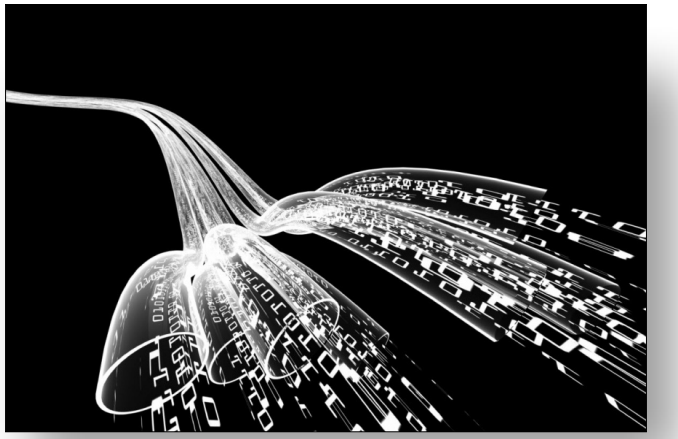
Handoff-Export Data

- Easily create XML profiles
- Built-in profiles for industry players, e.g. iSOS, FlightStats
- Export Business Intelligence Outputs



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iBank Delivers

Consolidated iBank Website

- Client Specific
- Comprehensive data from all agency sources
- Saves manual data compilation

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iBank Delivers

Unique Style Groups

- Reflect the look/feel of the agency or corporate customer
  - Logos, colors, reports, level of access
- Report outputs can reflect the same branding

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iBank Delivers

Interactive Business Intelligence Dashboard

- Over 350 KPIs
- Road Warrior Index
- Traveler Policy Performance Analysis
- Benchmarking
- Scorecarding
- Real-time currency conversion

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How does iBank work?

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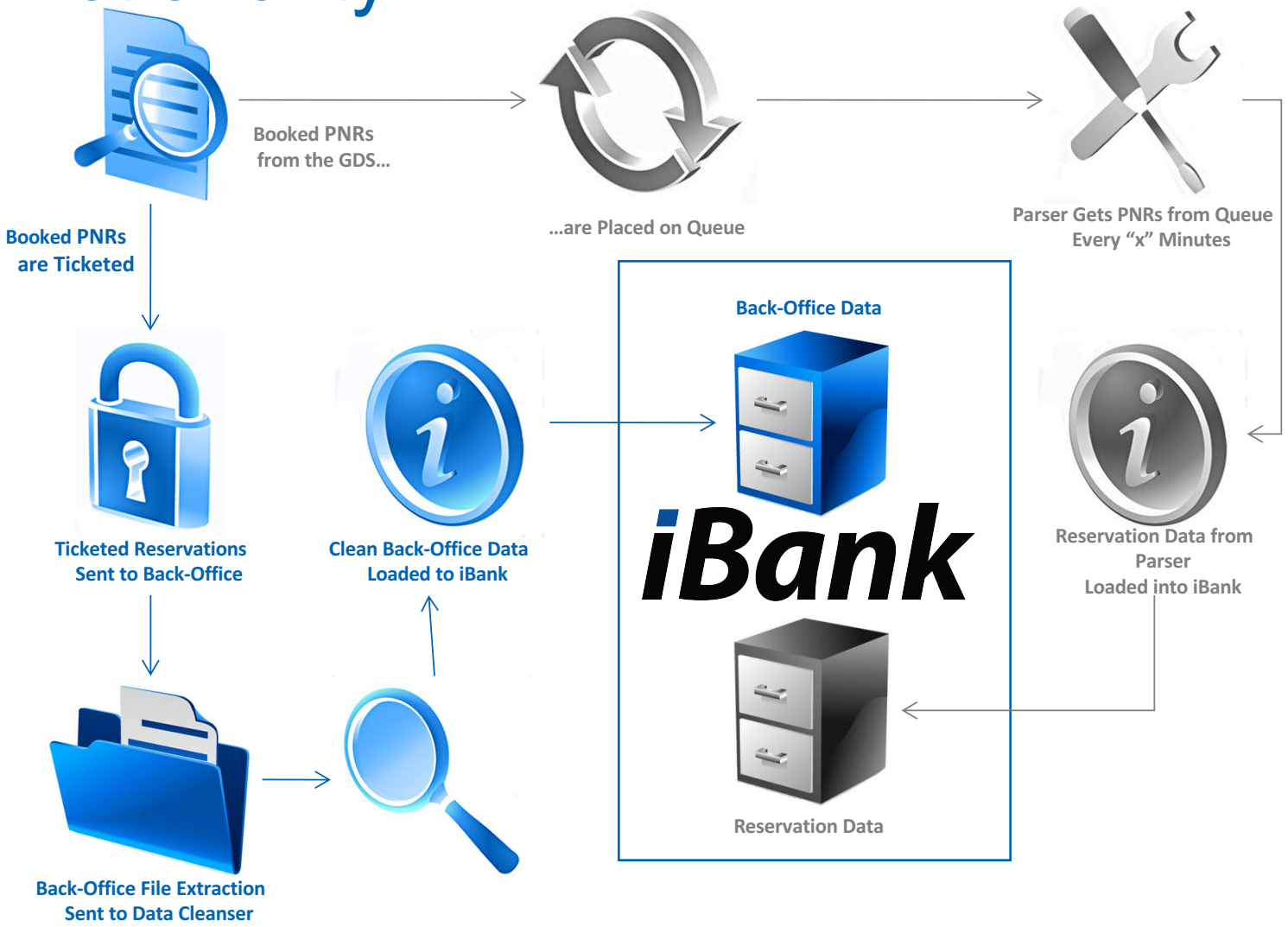
iBank Functionality



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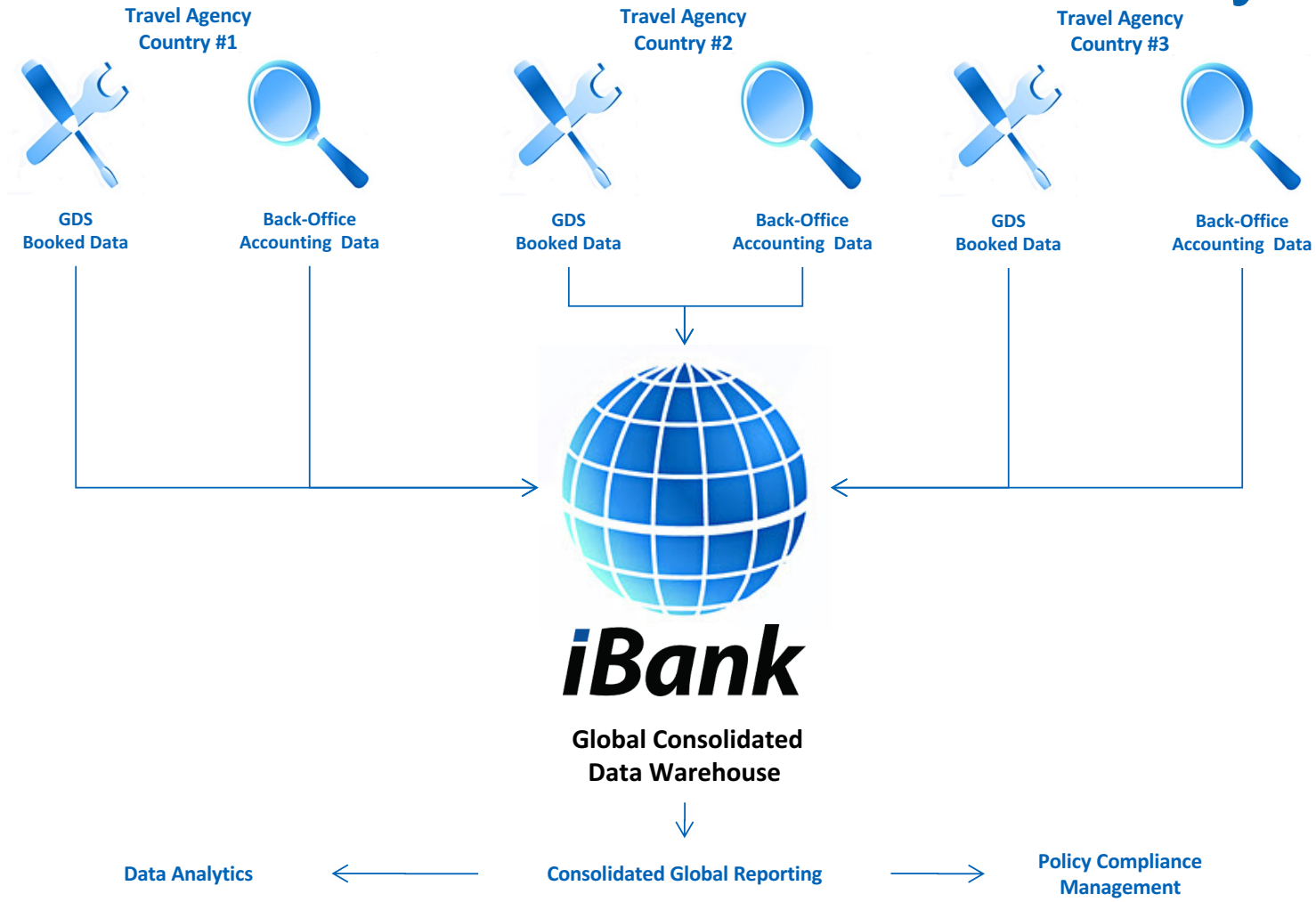
iBank accesses multi-GDS data from any country



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iBank Screenshots

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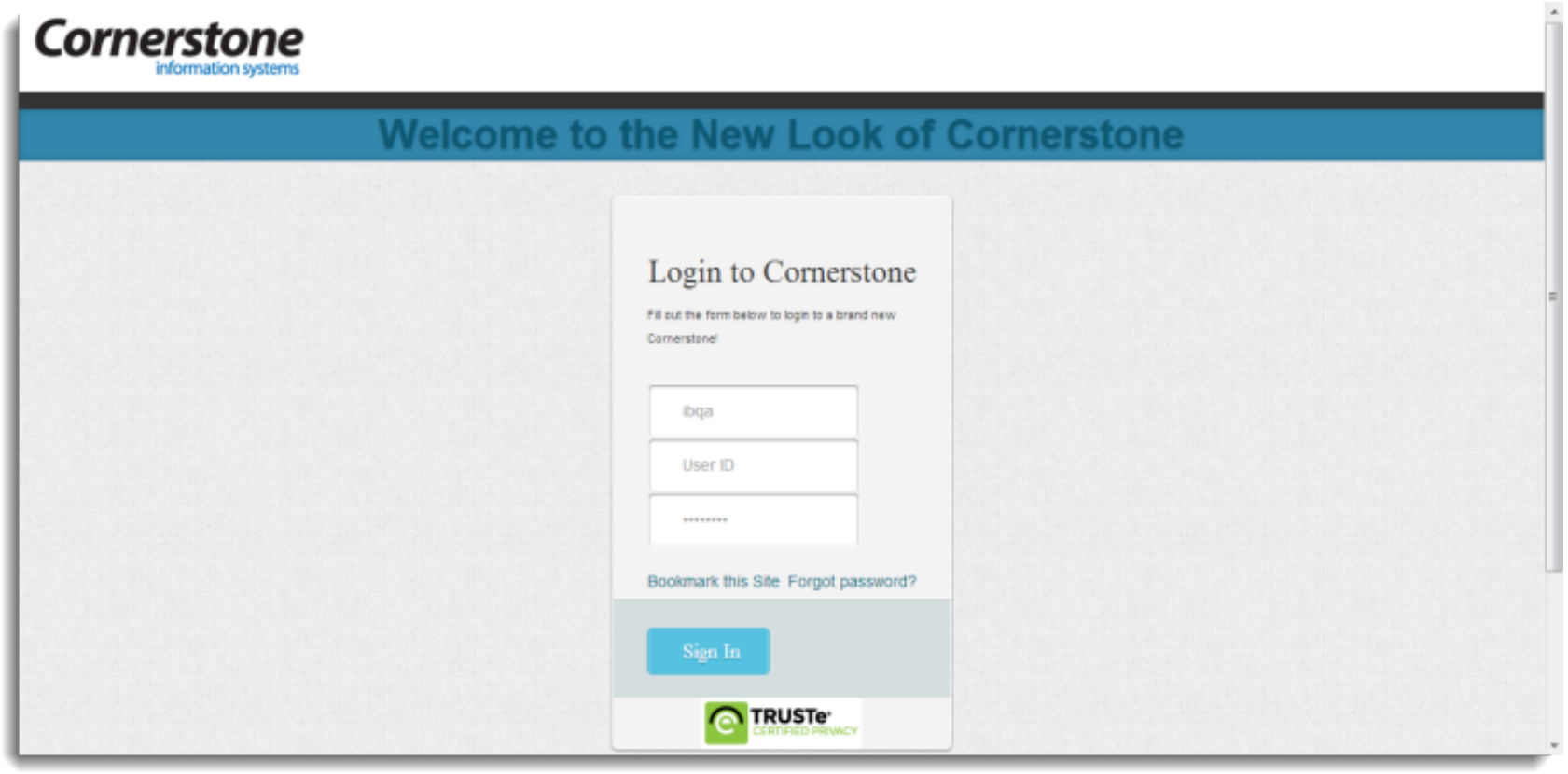
Login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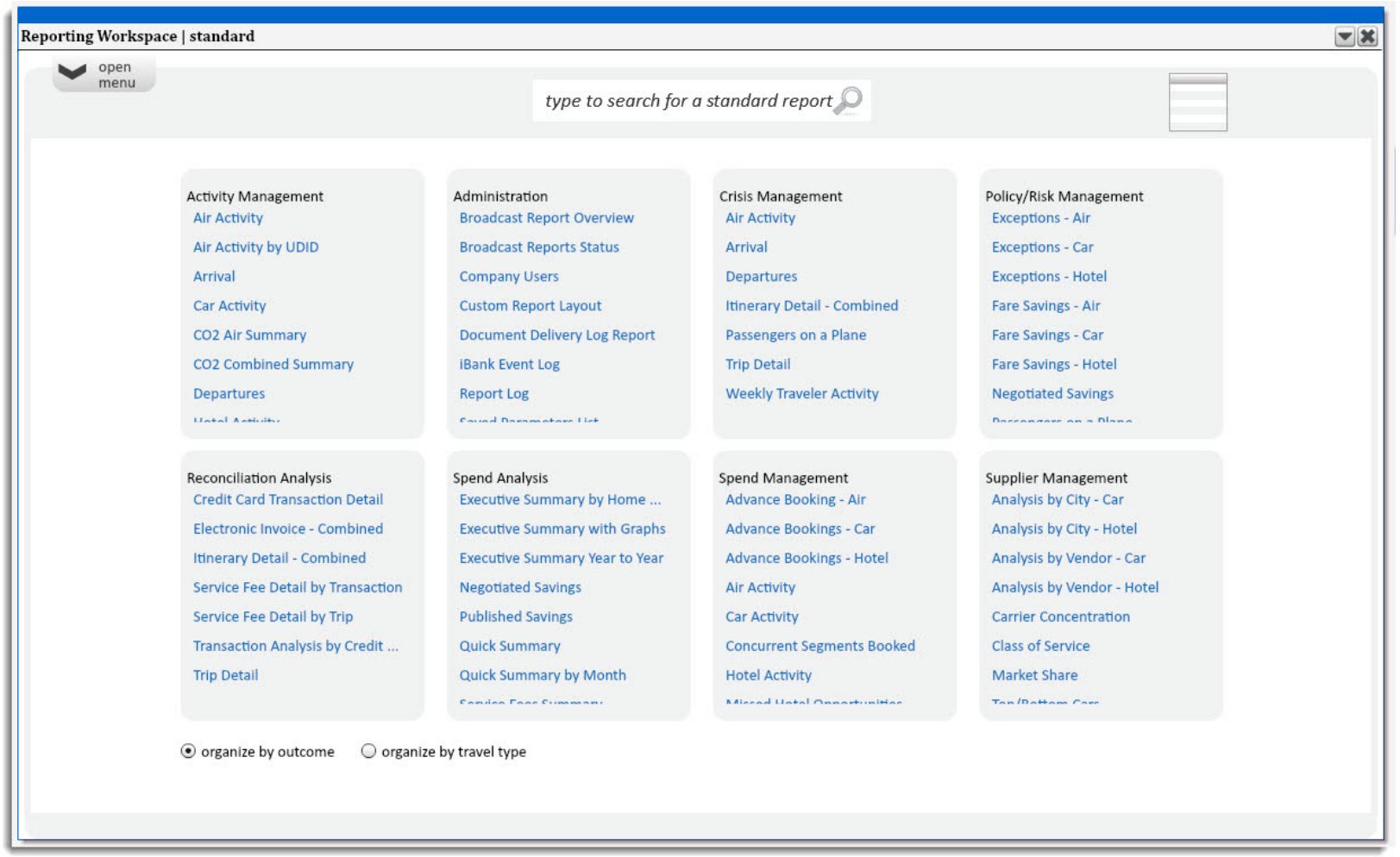
Welcome to the New Look of Cornerstone
Login to Cornerstone
Fill out the form below to login to a brand new Cornerstone!
ibqa
User ID
Bookmark this Site
Forgot password?
Sign In
TRUSTe
CERTIFIED PRIVACY

Pre-Defined Reports



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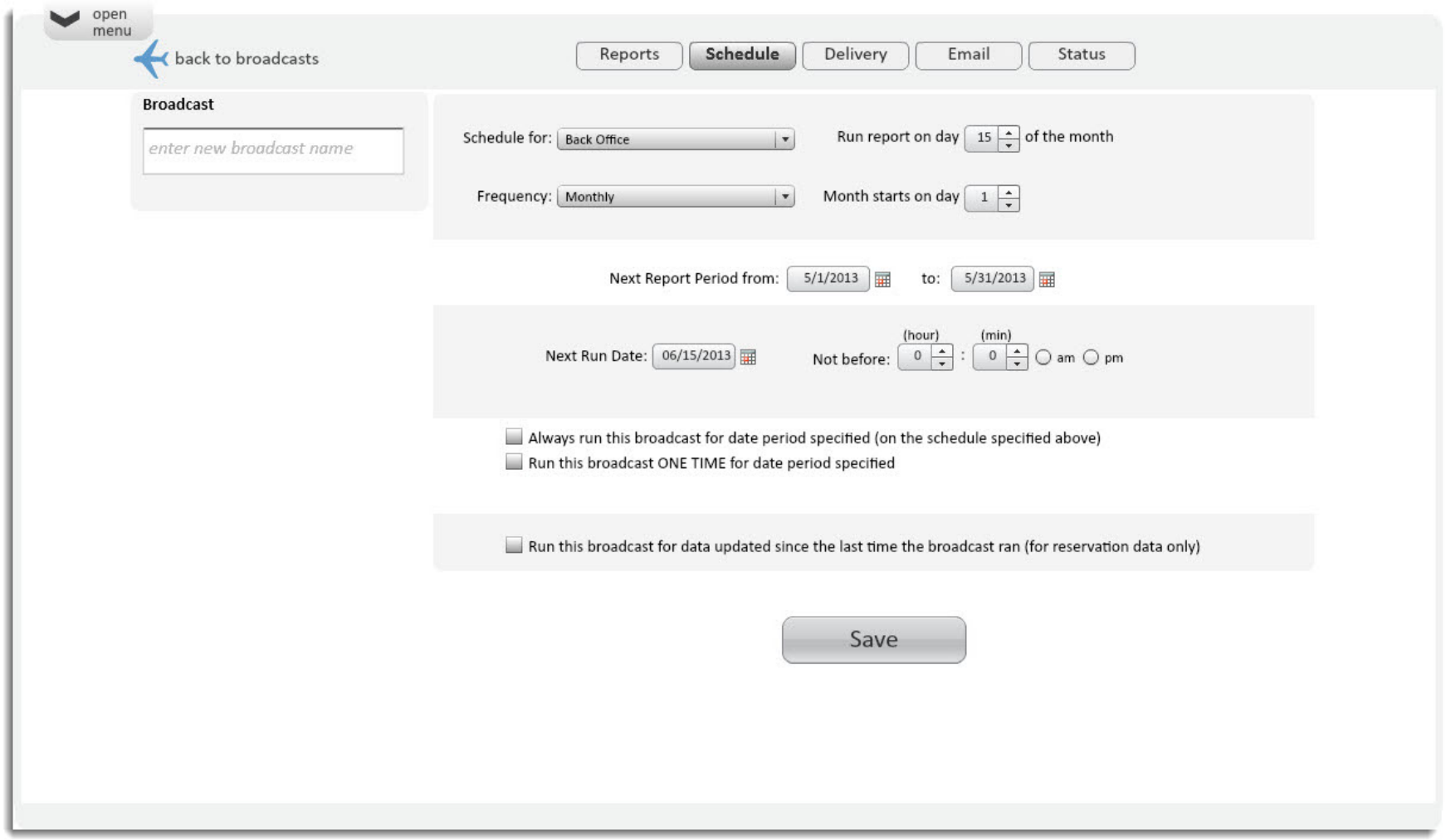
Pre-Defined Reports



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Pre-Defined Reports

Trip Departures from 11/01/2005 to 11/30/2005

Air Charges Summary	Totals	Averages
Transactions - Invoices:	834	
Credits:	28	
Total Transactions:	862	
Net # of Trips:	806	
Air Charges:	$312,308.22	$387.48
Savings:	$211,681.32	$262.63
Negotiated Savings:	-$4,372.92	
# of Exceptions:	210	
Lost Savings:	$28,277.06	$35.08
Service Fees:	$12,095.00	

Top 5 City Pairs	# of Segs	Amount
Newark<->Orlando	55	$5,748.25
Baltimore<->CHI-Ohare	48	$3,969.45
Pierre Elliott Tru<->Toronto On	36	$6,784.72
WAS-National<->CHI-Ohare	32	$2,920.96
New Orleans<->CHI-Ohare	30	$4,707.88

Car Rental Summary	Totals	Averages
# of Cars Rented:	71	
# of Days Rented:	198	2.79
Cost (booked rate):	$8,045.03	$46.53
Cost per Day:	N/A	$40.63

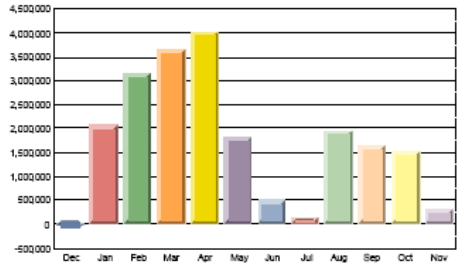
Top 5 Car Rental Cities	# of Days	Amount
LOS ANGELES, CA	35	$1,665.34
CHICAGO, IL	13	$535.54
NEWARK, NJ	12	$710.70
WASHINGTON, DC	10	$554.05
FORT MYERS, FL	10	$280.00

Hotel Bkg Summary	Totals	Averages
# of Bookings:	112	
# of Nights:	272	2.43
Cost (booked rate):	$40,112.03	$158.29
Cost per Night:	N/A	$147.47

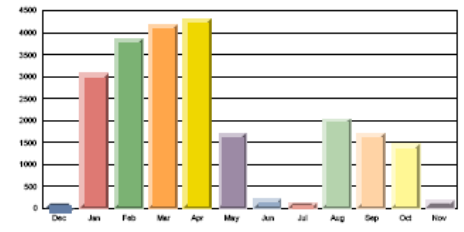
Top 5 Hotel Cities	# of Nights	Amount
ST THOMAS, VI	24	$6,216.00
LAS VEGAS, NV	21	$2,868.95
LONG BEACH, CA	21	$2,732.34
CHICAGO, IL	19	$3,581.00
BANGKOK,	18	$4,680.00

Trip Departures from 12/01/2004 to 11/30/2005

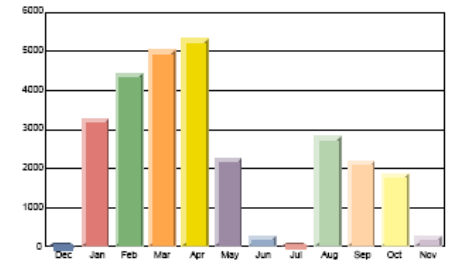
Air Charges



# of Rental Days

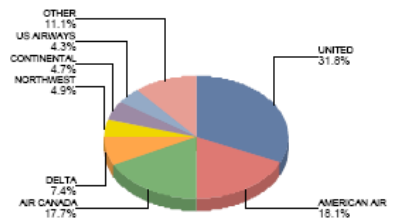


# of Room Nights

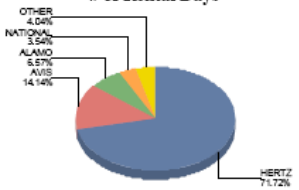


Trip Departures from 11/01/2005 to 11/30/2005

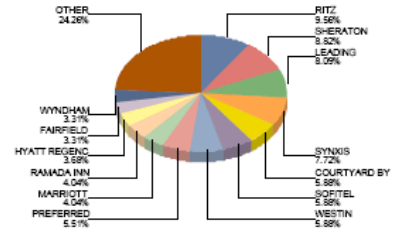
Air Volume Booked



# of Rental Days



# of Room Nights



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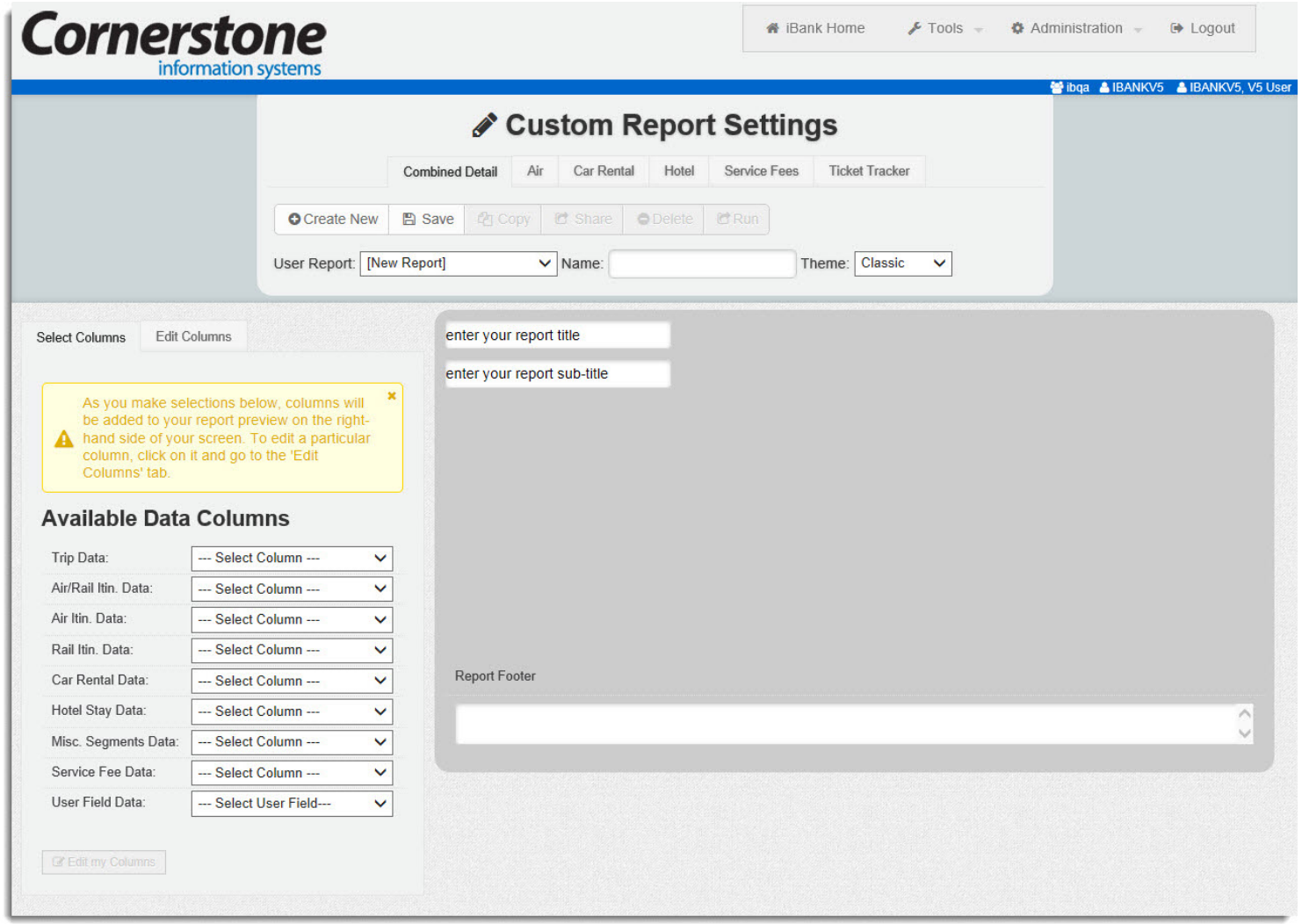
Custom Reports



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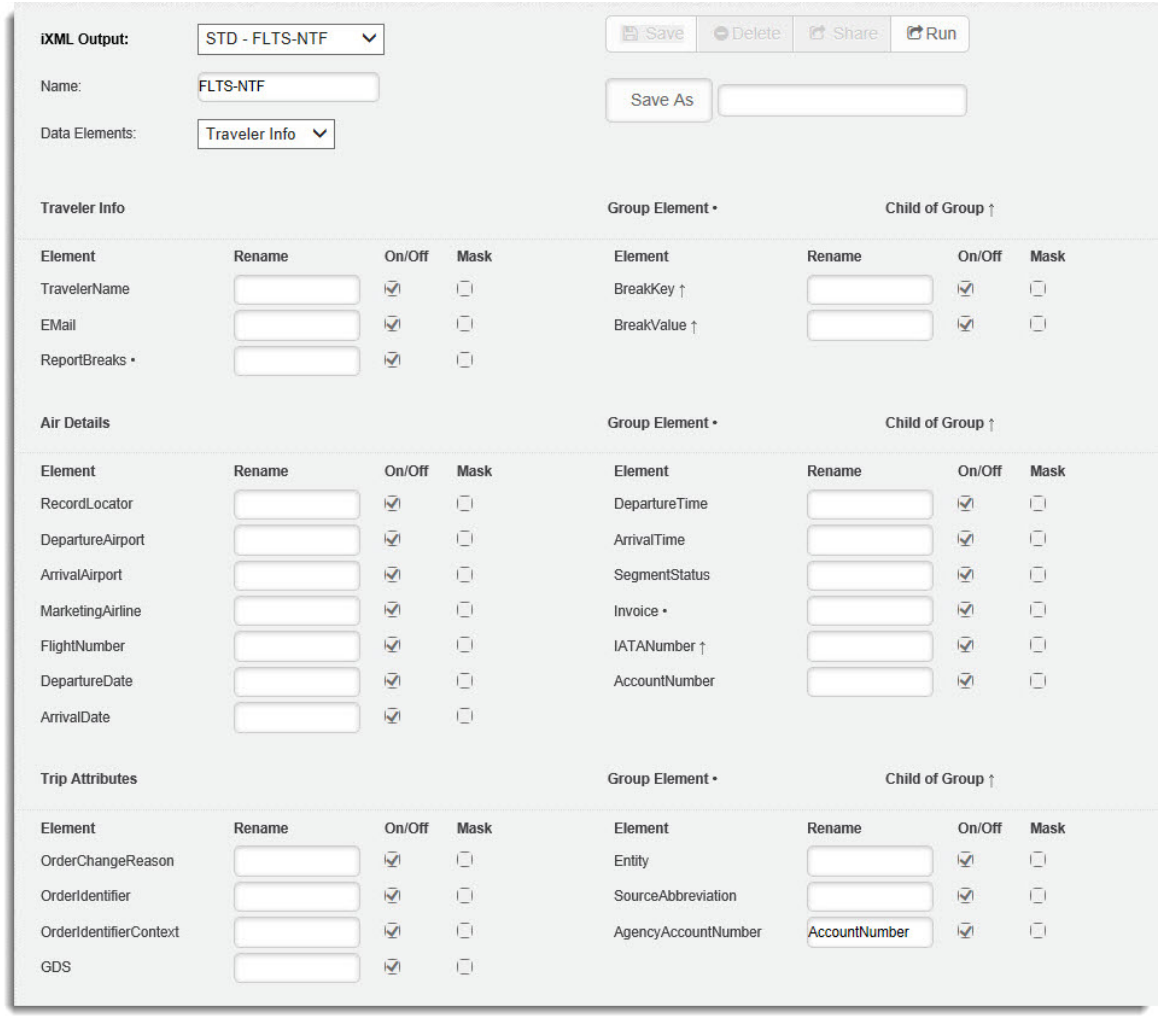
iXML Output



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