

# iBank<sup>®</sup> Overview

August 14, 2017

# Our platform drives outcomes



Reservation Management



Quality reporting for business decisions starts by monitoring the data at the moment it is created

**4site**



Automated Processing



Business rules automation looks for errors and fixes those errors in near real time, optimizing workflows and reducing manual touches

**iQCX**



Information Management



Data is acquired, cleansed, normalized, and warehoused in order to feed reporting and visualization

**iBank**



Data Visualization



Combine reservation data with other data sources to create data visualization that drive insight and decision-making for your business

**TravelOptix**

# Know Your Business Better With iBank

- Consolidate global data
- Produce Impactful Reporting
- Analyze Program Performance
- Business Intelligence Dashboard
- Track Travelers
- Meet Regulatory Compliance

# iBank Data Platform

## Data Management

- Data Preparation
- Data Acquisition
- Data Consolidation
- Data Standardization
- Data Error Identification
- Data Enhancement
- Data Repository

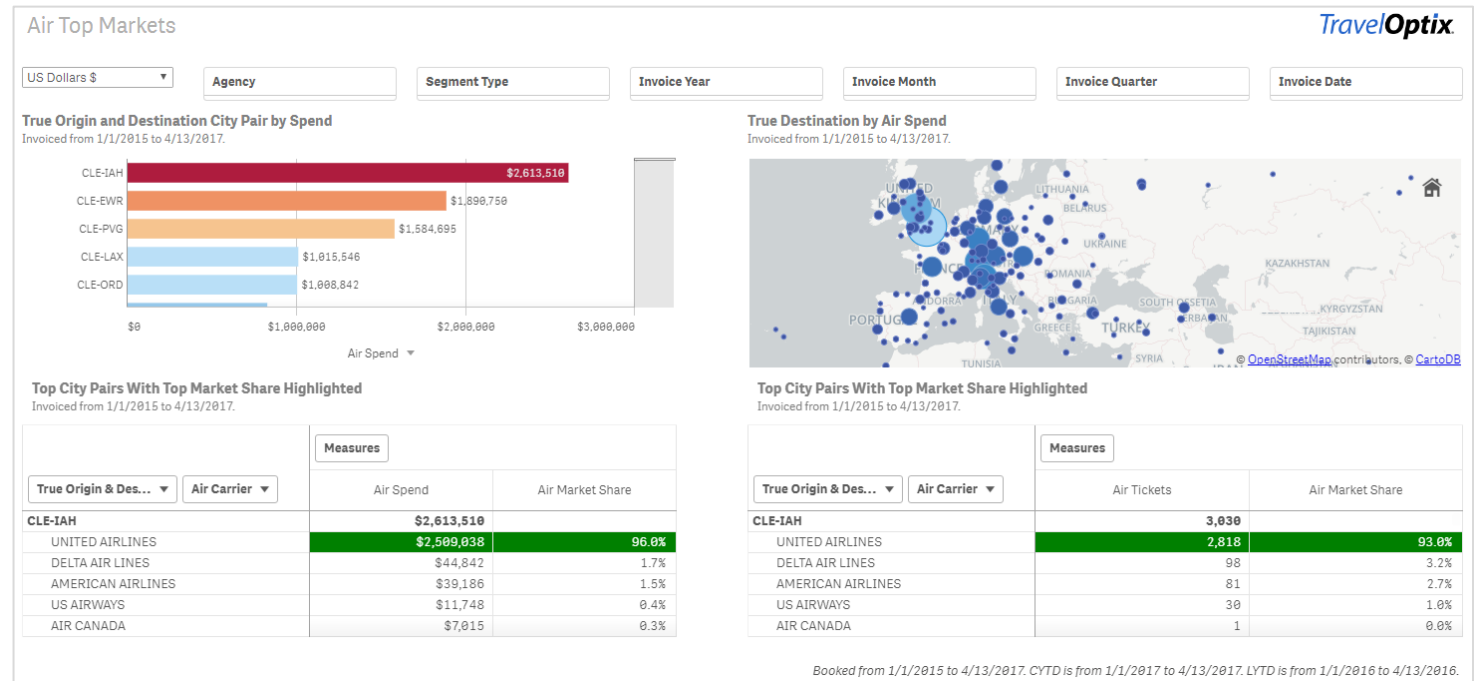
## Data Reporting

- Data Distribution
- Data Analytics
- Static Reports
- Broadcast Reporting
- Ad-Hoc Reporting

# iBank Data can be Visualized in the TravelOptix® Spent Analysis App™

## Data Insights

- Flexible Graphical Views
- Custom Dashboards
- Rich Storytelling
- Programmable Templates
- Business Intelligence
- Decision Making Assistance
- Analytics and Trends
- Multi Data Source
- Self Service
- Ad-Hoc Reporting
- Mobile Integration



# Why use iBank?

# How Do TMC's and Other Travel Fulfillment Firms Use iBank

## Situation

A small/medium sized TMC wants to land and keep larger corporations, but has limited resources to meet the higher standards and demands of a large customer. Significant challenges include reducing errors in reporting, sharing data with multiple parties, and providing timely and specialized information.

## iBank Functionality

iBank delivers a platform to help clients view clean, consolidated, and consistent data with a few clicks. We start by using our Data Cleanser to help you standardize and normalize data to your specific needs to help eliminate errors before the customer sees the data. Then, with iBank Reporting you can view or schedule delivery of 95 standard reports or unlimited custom reports that you can modify to meet specific customers needs. For more detailed analysis, use iBank Business Intelligence to drill-down into your data to provide new insights.

# What does iBank deliver?



# An Information Management Strategy

- Clean, consolidated, warehoused data
- Comprehensive management reporting
  - 95 Best Practice Standard Reports
  - Custom Reporting
- Business Intelligence Tools
  - 350+ KPIs
  - Highly sophisticated trend analysis
  - Relationships within data

# A Travel Data Warehouse

- Acquire travel data from multiple sources
- Standardize data so it is meaningful
  - Currency
  - Hierarchy
  - Savings Codes
- Warehouse data so it is available
- Distribute data as required
  - Web-based on-demand reporting
  - Scheduled broadcast reporting
  - Raw data output (xls, csv)
  - XML Handoff
  - Dashboards

# iBank Delivers

## Near Real-Time Access to Data

- Online reporting
- Self sufficiency



# iBank Delivers

## Data Cleansing

- Quality control
- Tailored data
- Auditing to ensure completeness and accuracy



# iBank Delivers

## Standardization and Normalization

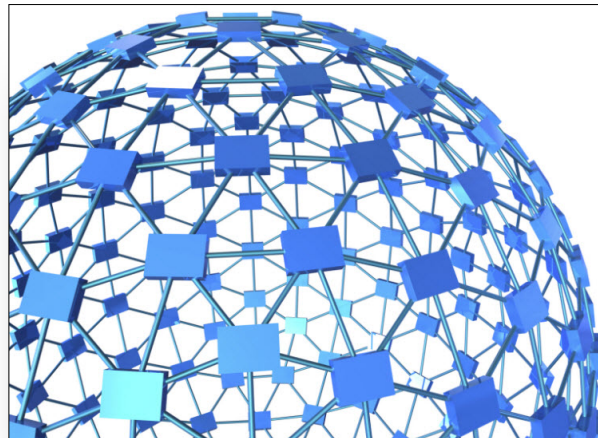
- Ensure data is consistent with partner and customer needs



# iBank Delivers

## Data Hub

- Allows you and your partners to share normalized and consolidated data for one or more accounts



# iBank Delivers

## Reporting

- 95 proven, best practice, corporate orientated reports
- Ability to configure reporting to customer needs



# iBank Delivers

## Custom Reports

- Unlimited capabilities





# iBank Delivers

## Automated Distribution

- Critical, custom or standard reports
- Frequency
  - Daily, weekly, monthly etc.



# iBank Delivers

## Handoff-Export Data

- Easily create XML profiles
- Built-in profiles for industry players, e.g. iSOS, FlightStats
- Export Business Intelligence Outputs



# iBank Delivers

## Consolidated iBank Website

- Client Specific
- Comprehensive data from all agency sources
- Saves manual data compilation



# iBank Delivers

## Unique Style Groups

- Reflect the look/feel of the agency or corporate customer
  - Logos, colors, reports, level of access
- Report outputs can reflect the same branding



# iBank Delivers

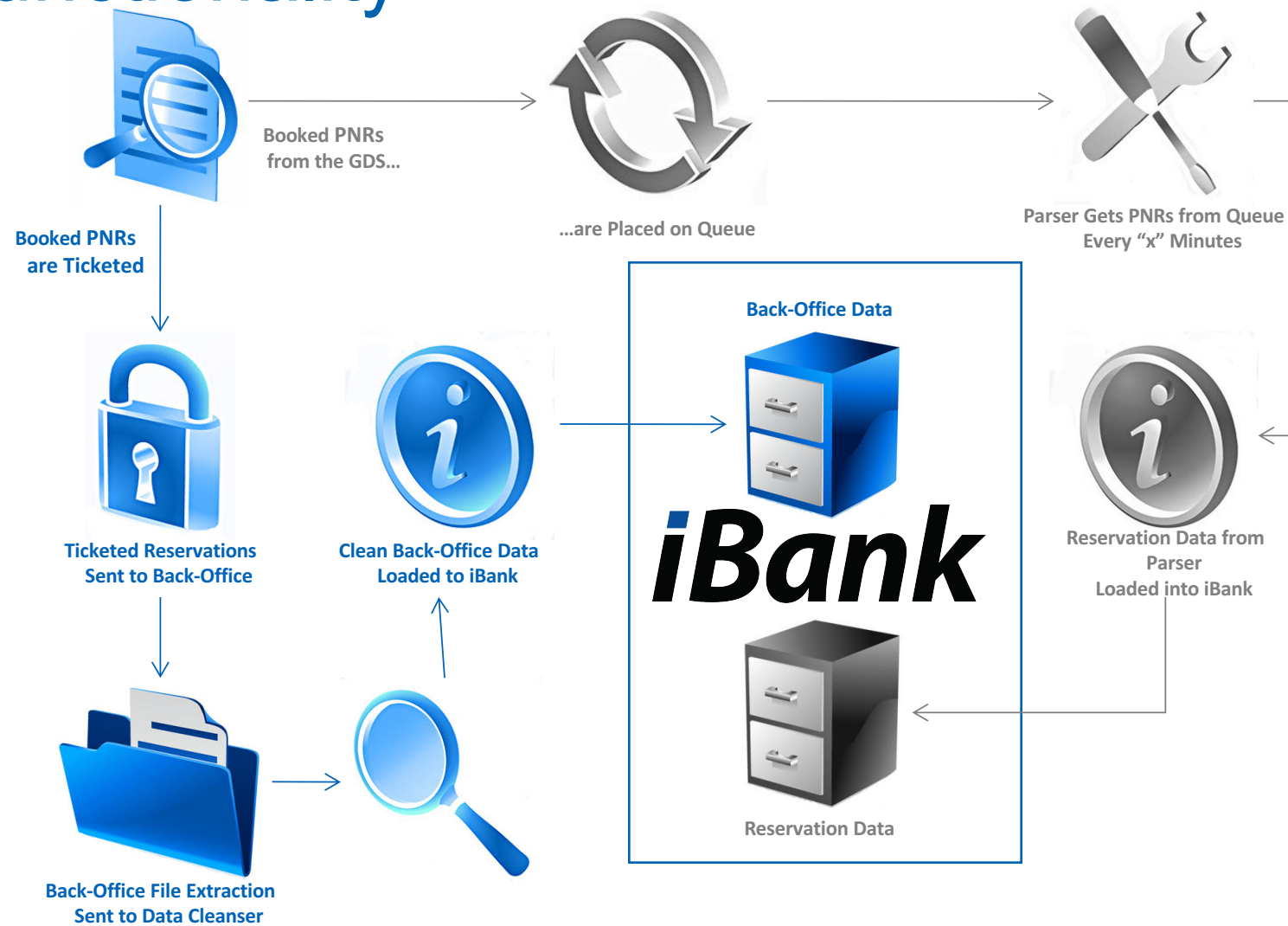
## Interactive Business Intelligence Dashboard

- Over 350 KPIs
- Road Warrior Index
- Traveler Policy Performance Analysis
- Benchmarking
- Scorecarding
- Real-time currency conversion

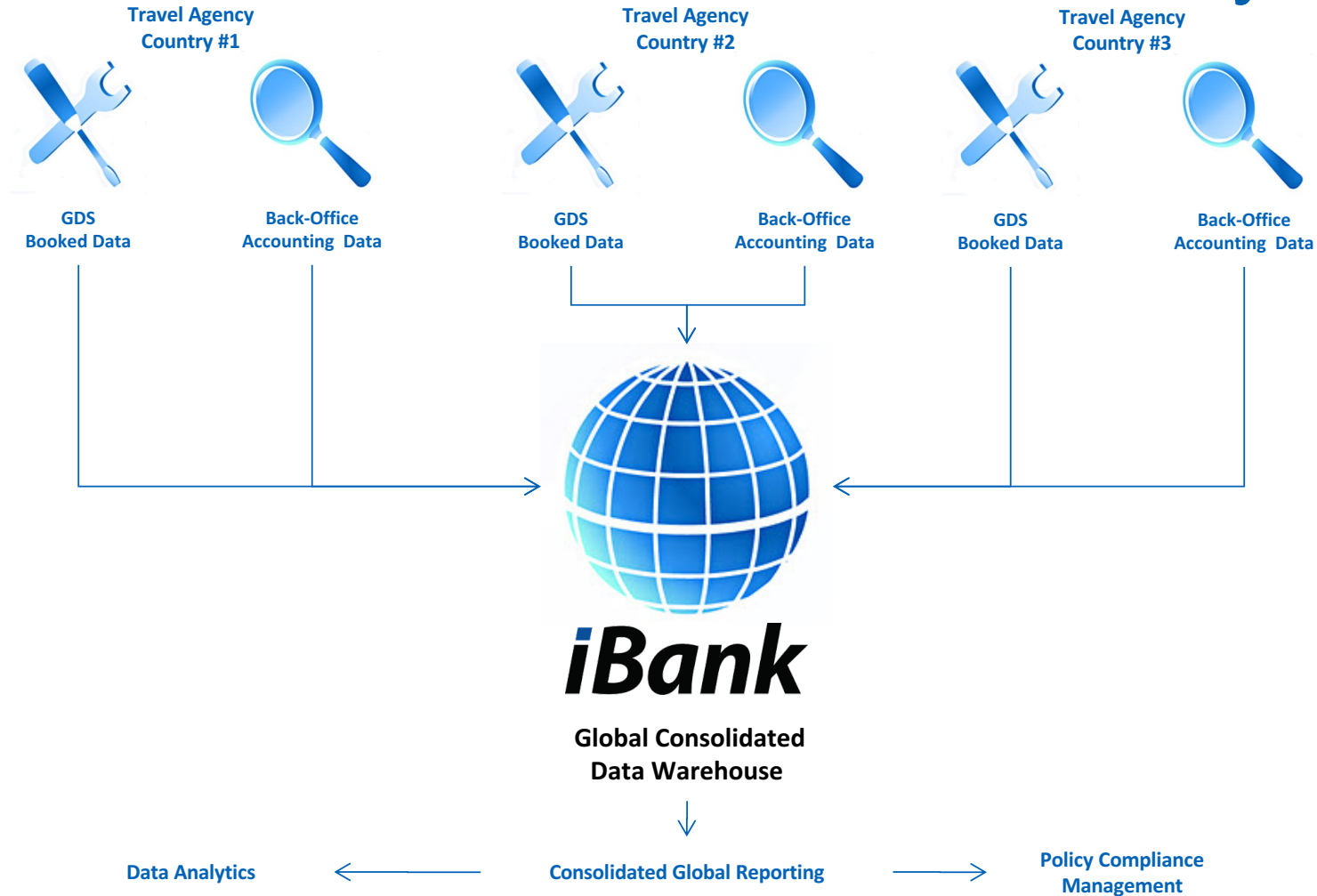


# How does iBank work?

# iBank Functionality



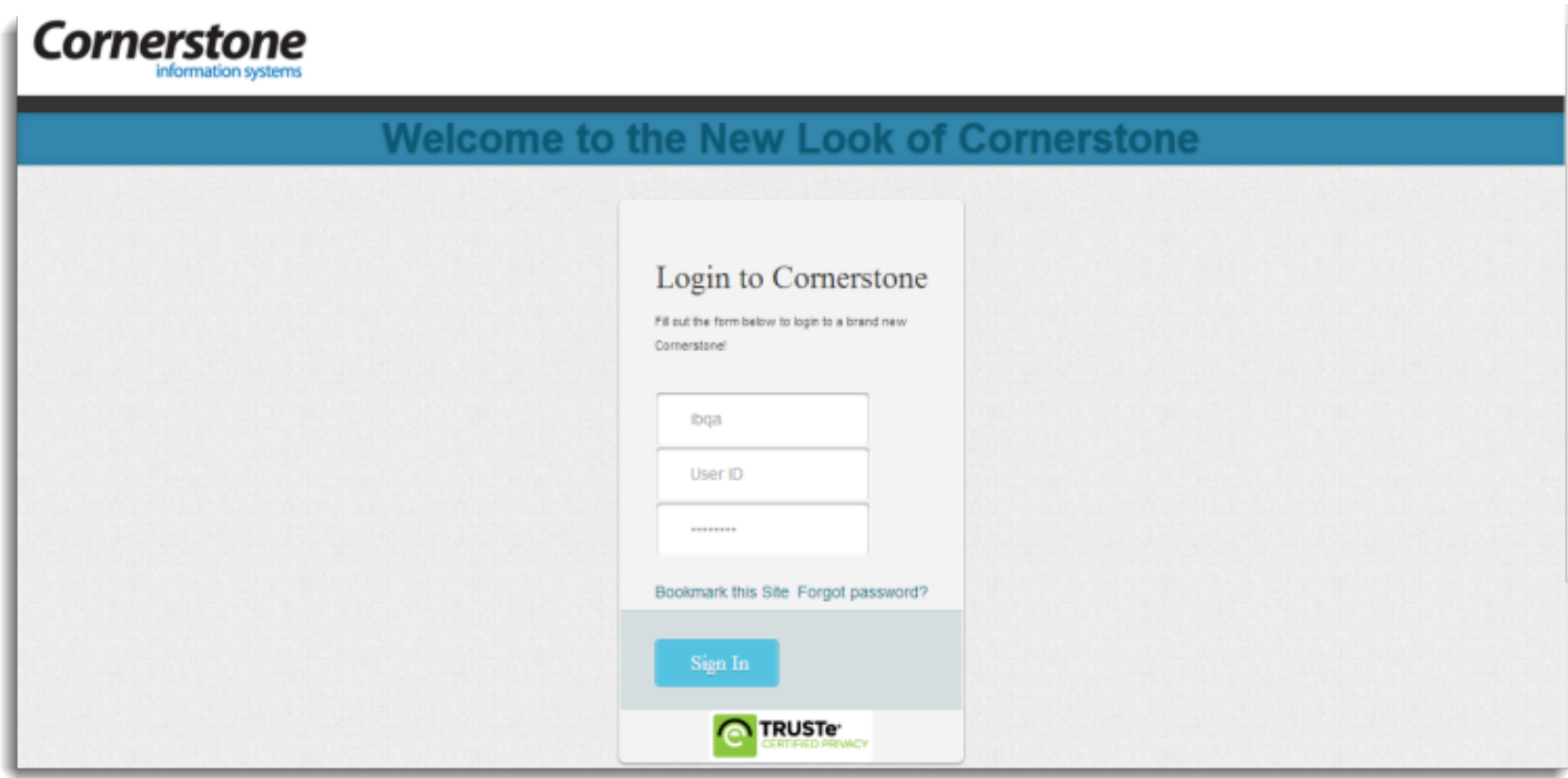
# iBank accesses multi-GDS data from any country





# iBank Screenshots

# Login



The screenshot shows a web browser window displaying the Cornerstone login page. The page has a light gray background with a blue header bar. The Cornerstone logo is in the top left corner. The header bar contains the text "Welcome to the New Look of Cornerstone". In the center, there is a white box titled "Login to Cornerstone" with a subtitle "Fill out the form below to login to a brand new Cornerstone!". Below the subtitle are three input fields: the first contains "lbqa", the second is labeled "User ID", and the third is a password field with asterisks. Below the input fields are links for "Bookmark this Site" and "Forgot password?". A blue "Sign In" button is at the bottom of the white box. At the very bottom of the white box is a green "TRUSTe" logo with the text "CERTIFIED PRIVACY".

**Cornerstone**  
information systems

Welcome to the New Look of Cornerstone

Login to Cornerstone

Fill out the form below to login to a brand new Cornerstone!

lbqa

User ID

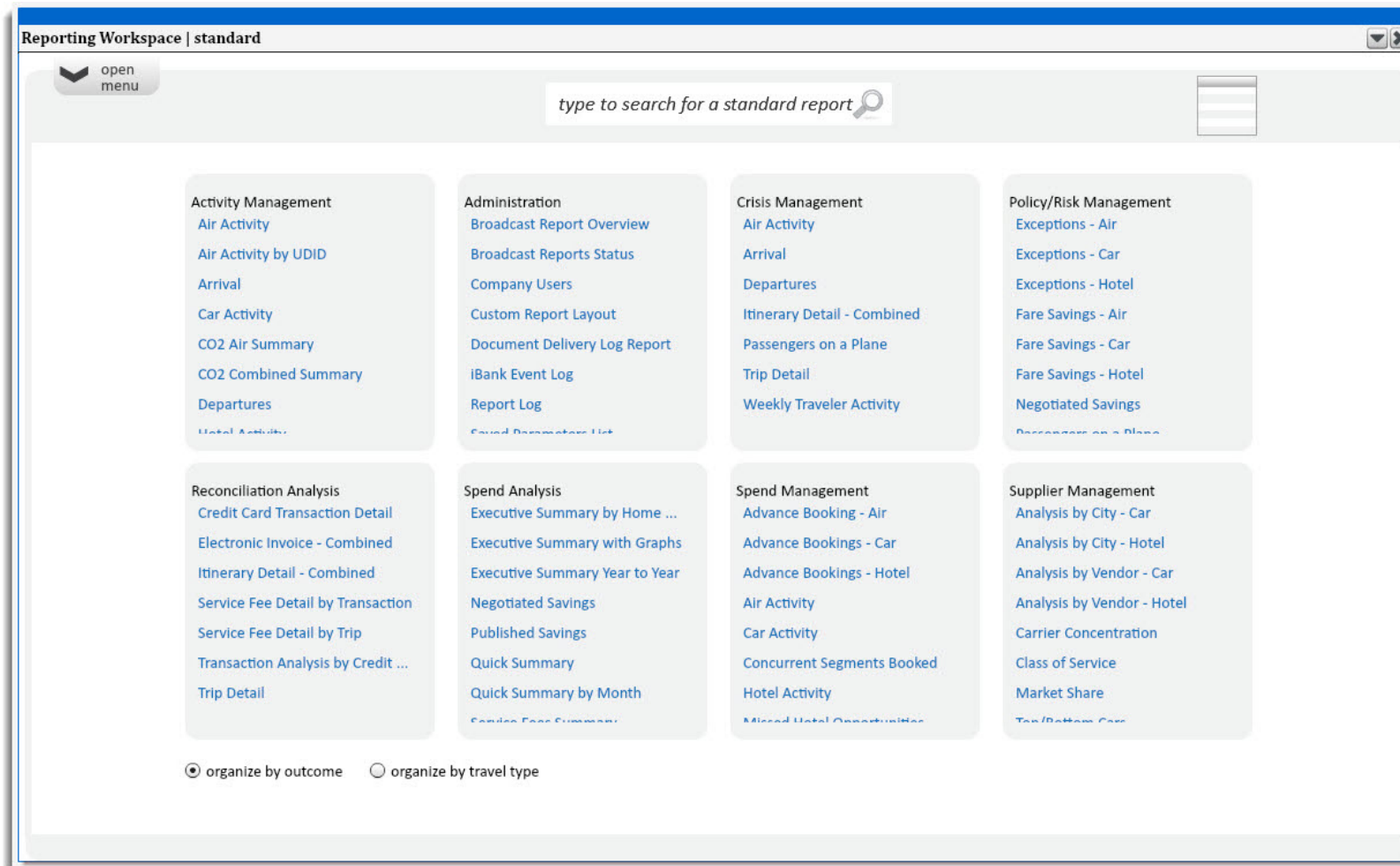
\*\*\*\*\*

[Bookmark this Site](#) [Forgot password?](#)

Sign In

**TRUSTe**  
CERTIFIED PRIVACY

# Pre-Defined Reports



# Pre-Defined Reports

open menu

back to broadcasts

ReportsScheduleDeliveryEmailStatus

Broadcast

enter new broadcast name

Schedule for: Back Office

Run report on day 15 of the month

Frequency: Monthly

Month starts on day 1

Next Report Period from: 5/1/2013

to: 5/31/2013

Next Run Date: 06/15/2013

Not before: 0 : 0 am pm

☐ Always run this broadcast for date period specified (on the schedule specified above)

☐ Run this broadcast ONE TIME for date period specified

☐ Run this broadcast for data updated since the last time the broadcast ran (for reservation data only)

Save

# Pre-Defined Reports

Trip Departures from 11/01/2005 to 11/30/2005

Air Charges Summary	Totals	Averages
Transactions - Invoices:	834	
Credits:	28	
Total Transactions:	862	
Net # of Trips:	806	
Air Charges:	\$312,308.22	\$387.48
Savings:	\$211,681.32	\$262.63
Negotiated Savings:	-\$4,372.92	
# of Exceptions:	210	
Lost Savings:	\$28,277.06	\$35.08
Service Fees:	\$12,095.00	

Top 5 City Pairs

	# of Segs	Amount
Newark<->Orlando	55	\$5,748.25
Baltimore<->CHI-Ohare	48	\$3,969.45
Pierre Elliott Tru<->Toronto On	36	\$6,784.72
WAS-National<->CHI-Ohare	32	\$2,920.96
New Orleans<->CHI-Ohare	30	\$4,707.88

Car Rental Summary

	Totals	Averages
# of Cars Rented:	71	
# of Days Rented:	198	2.79
Cost (booked rate):	\$8,045.03	\$46.53
Cost per Day:	N/A	\$40.63

Top 5 Car Rental Cities

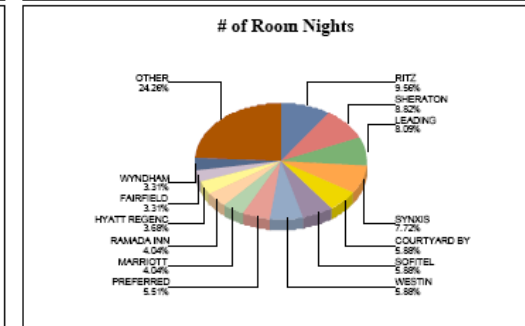
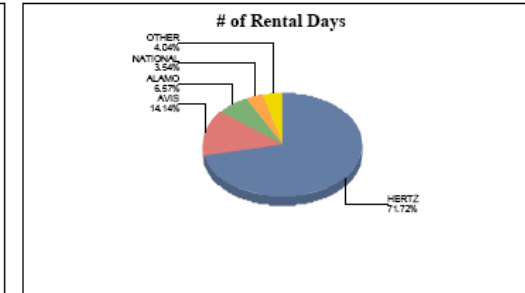
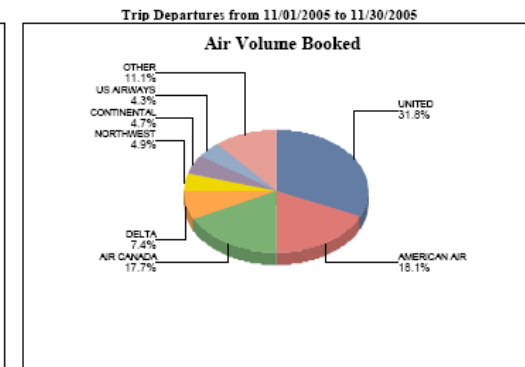
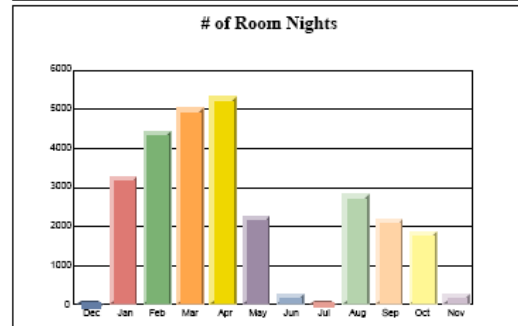
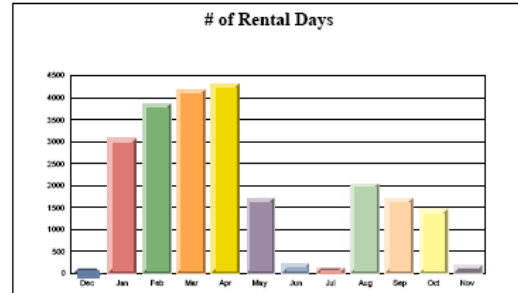
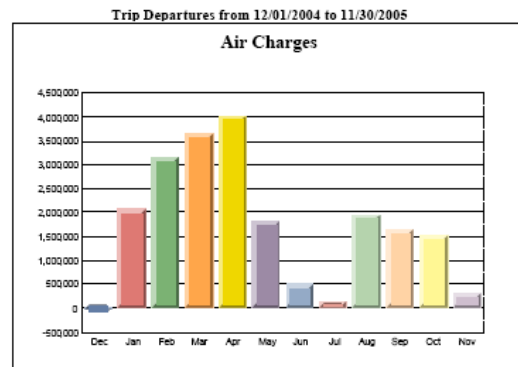
	# of Days	Amount
LOS ANGELES, CA	35	\$1,665.34
CHICAGO, IL	13	\$535.54
NEWARK, NJ	12	\$710.70
WASHINGTON, DC	10	\$554.05
FORT MYERS, FL	10	\$280.00

Hotel Bkg Summary

	Totals	Averages
# of Bookings:	112	
# of Nights:	272	2.43
Cost (booked rate):	\$40,112.03	\$158.29
Cost per Night:	N/A	\$147.47

Top 5 Hotel Cities

	# of Nights	Amount
ST THOMAS, VI	24	\$6,216.00
LAS VEGAS, NV	21	\$2,868.95
LONG BEACH, CA	21	\$2,732.34
CHICAGO, IL	19	\$3,581.00
BANGKOK,	18	\$4,680.00



# Custom Reports

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information systems

[iBank Home](#) [Tools](#) [Administration](#) [Logout](#)

ibqa IBANKV5 IBANKV5, V5 User

**Custom Report Settings**  

Combined Detail Air Car Rental Hotel Service Fees Ticket Tracker

Create New Save Copy Share Delete Run

User Report: [New Report] Name: Theme: Classic

Select Columns Edit Columns

As you make selections below, columns will be added to your report preview on the right-hand side of your screen. To edit a particular column, click on it and go to the 'Edit Columns' tab.

**Available Data Columns**

Trip Data:	--- Select Column ---
Air/Rail Itin. Data:	--- Select Column ---
Air Itin. Data:	--- Select Column ---
Rail Itin. Data:	--- Select Column ---
Car Rental Data:	--- Select Column ---
Hotel Stay Data:	--- Select Column ---
Misc. Segments Data:	--- Select Column ---
Service Fee Data:	--- Select Column ---
User Field Data:	--- Select User Field---

Edit my Columns

enter your report title

enter your report sub-title

Report Footer

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information systems®

**HICKORY**  
GLOBAL PARTNERS

# iXML Output

iXML Output:

STD - FLTS-NTF

Save

Delete

Share

Run

Name:

FLTS-NTF

Save As

Data Elements:

Traveler Info

Traveler Info

Group Element •

Child of Group ↑

Element	Rename	On/Off	Mask
TravelerName	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Email	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ReportBreaks •	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Air Details

Group Element •

Child of Group ↑

Element	Rename	On/Off	Mask
RecordLocator	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DepartureAirport	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ArrivalAirport	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
MarketingAirline	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
FlightNumber	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
DepartureDate	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ArrivalDate	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Trip Attributes

Group Element •

Child of Group ↑

Element	Rename	On/Off	Mask
OrderChangeReason	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
OrderIdentifier	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
OrderIdentifierContext	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
GDS	<input type="text"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

BreakKey ↑

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BreakValue ↑

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DepartureTime

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ArrivalTime

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SegmentStatus

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Invoice •

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IATANumber ↑

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AccountNumber

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Entity

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SourceAbbreviation

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AgencyAccountNumber

AccountNumber

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